

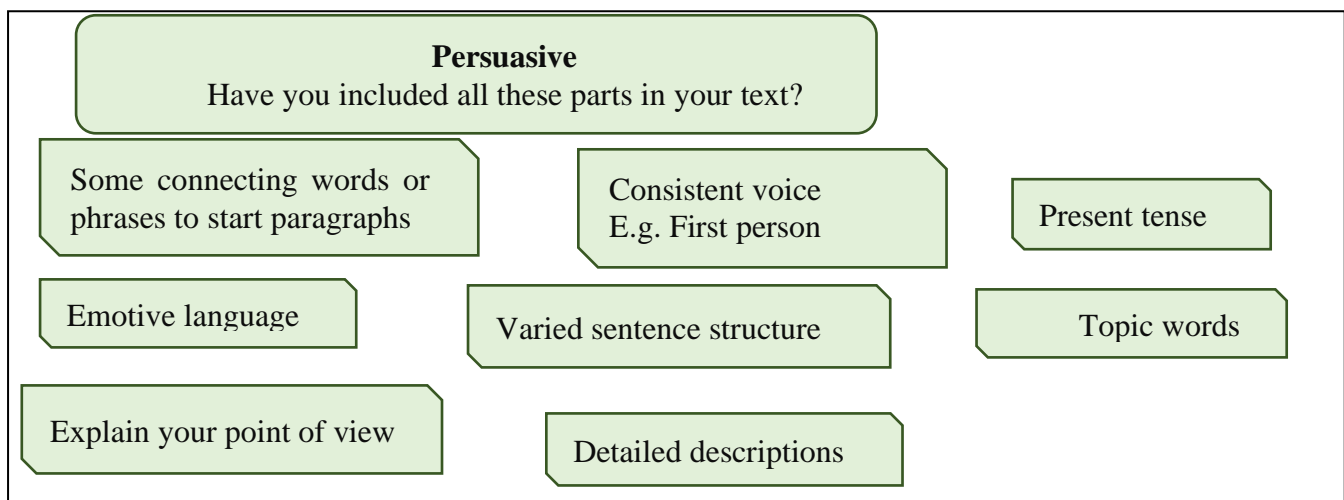
ATIVIDADE 2

Tema: Sustainable farming / Linking words and persuasive resources

Habilidades Essenciais: (EF09LI02-A) Compreender e compilar as ideias-chave de textos, charges e outros, tomando notas para desenvolver as competências socio comunicativas; (EF09LI05-A) Ler diversos textos publicitários e de propaganda para identificar recursos de persuasão, tais como escolha e jogo de palavras, uso de cores e imagens, tamanho de letras, utilizados nas mídias como elementos de convencimento; (EF09LI12-A) Produzir textos, charges, wikis, *memes*, colaborativamente, sobre temas de interesse coletivo local ou global, que revelem posicionamento crítico para aprimorar a competência escrita; (EF09LI14-A) Compreender os valores semânticos dos conectores indicadores de adição, condição, oposição, contraste, conclusão e síntese, para utiliza-los como auxiliares na construção da argumentação e intencionalidade discursiva; (EF09LI18-A) Analisar a presença da língua inglesa na produção, divulgação e discussão de novos conhecimentos, em textos científicos, econômicos e políticos no cenário mundial, para compreender toda a importância desse idioma.

NOME:

UNIDADE ESCOLAR:



Disponível em: <https://www.pinterest.co.uk/pin/17310779790584681/> Acesso em 12 de nov. de 2020. (Adaptado)

Linking Words



Opinion	Concession	Purpose
<ul style="list-style-type: none"> - In my opinion - As far as I'm concern - To my mind - It seems to me that... 	<ul style="list-style-type: none"> - Even though - But for - Despite - Apart from - Although - Though 	<ul style="list-style-type: none"> - To - So that - So as to - In order to
Consequence	Contrast	Adding Ideas
<ul style="list-style-type: none"> - As a result - Thus - So - Therefore - As a consequence - Eventually - That's why 	<ul style="list-style-type: none"> - However - But - Yet - Whereas - While - On the one hand - On the other hand 	<ul style="list-style-type: none"> - Moreover - Also - Besides - In addition - What's more - Not only ... but also

Disponível em: <https://lessonsforengish.com/linking-words/linking-words-list-in-english/> Acesso em 12 de nov. de 2020.



1. Leia a campanha publicitária ao lado e identifique os recursos persuasivos utilizados pelo autor.

Disponível em: https://br.pinterest.com/pin/AV_nBtiz3QnAHJ_vWySCcacaQXJvc4MEhpo1JPskqucw5jI4chPtSKc/ Acesso em 12 de nov. de 2020.

SUSTAINABLE AGRICULTURE

Visiting a farm today leaves one mesmerised by the sheer amount of technological progress that would have been unfathomable for our ancestors. But with new opportunities come new challenges. Climate change, as well as a political shift to more environment-conscious decision-making, has shifted the question of farming from "what" we produce to "how" we produce.



Disponível em: <https://consumerchoicecenter.org/sustainable-agriculture/> Acesso em 12 de nov. de 2020.

2. Choose the correct alternative to answer the questions. (Escolha a alternativa correta para responder as perguntas.)

2.1. What are the new challenges to agriculture?

- a) () They are the sheer amount of technological progress and their ancestors.
- b) () They are climate change and the political shift to more environment-conscious decision-making.
- c) () They are the question farming "what" they produce.
- d) () They are the new opportunities how they produce and sell the food.

2.2. Identifique o valor semântico da palavra BUT na sentença "But with new opportunities come new challenges."

- a) () Adição.
- b) () Sequência.
- c) () Contraste.
- d) () Causa.

Farmers' experiences with certification:



Farmer finds organic certification opens doors

Many people in the sustainable farming community are at the same place we were a few years ago, farming using organic practices and marketing under sustainable, natural, or no-chemical labels. Like we did, they believe that organic certification is too cumbersome, expensive and of little benefit to their operation. They wonder, "Is there really that much to be gained for all the efforts needed for that piece of paper?" Actually, there is.

Disponível em: <https://mosesorganic.org/farmers-market/> Acesso em 12 de nov. de 2020.

3. Match the columns.

- a) cumbersome () something that costs a lot of money.
- b) sustainable () an attempt to do something that is difficult or involves hard work.
- c) expensive () using methods that do not harm the environment.
- d) effort () not simple, fast, or effective enough and difficult or annoying to use.

4. Mark an X TRUE or FALSE according to the text. (Marque um X no verdadeiro ou falso de acordo com o texto.)

	TRUE	FALSE
a) Farmers believe organic certification closes doors.		
b) The authors of the text think it is important to have the organic certification.		
c) Many people in the sustainable farming community believe that organic certification is too difficult and of little benefit to their operation.		



Crop rotation means that a field may be planted with sugar beets (L) one year and wheat (R) the next. This is a key factor in maintaining long-term soil health.

Crop Rotation

Crop rotation is the practice of alternating the crops planted in a specific field in a given year. One season, a farmer may plant wheat, and then switch to sugar beets or corn in subsequent growing periods.

"If you grow the same crop on the same field, year after year, you risk increased disease and insect pressure, and you risk wearing out the soil," said Krick.

Crop rotation helps by breaking up disease cycles that could affect the same crop year after year. Farmers will often

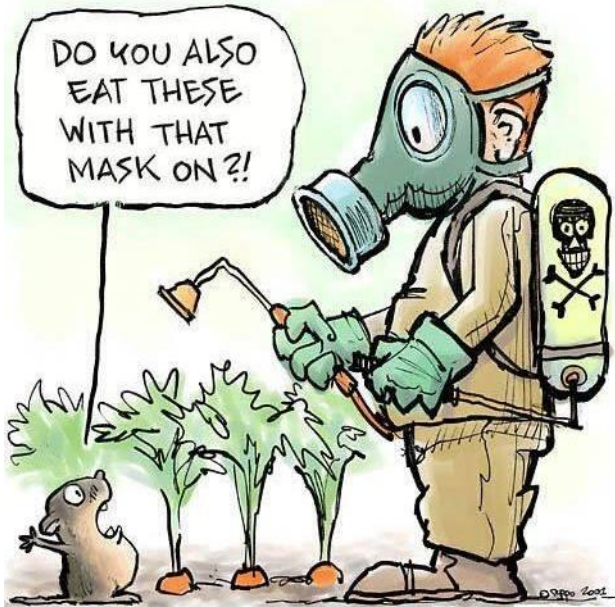
have several different crops growing in different sections of their farm at the same time. This is good for the soil, and it reduces the business impact if a major threat (disease, weather event or insect) was to hit one crop.

It's good business, and it's good for the environment.

Disponível em: <https://www.prnewswire.com/news-releases/celebrating-world-soil-day-kelloggs-origins-farmers-use-time-honored-tactics-to-maintain-productivity-and-sustainability-300565369.html> Acesso em 11 de nov. de 2020.

5. Answer these questions in English.

- a) What is crop rotation?
- b) Does crop rotation decrease disease and insect pressure?
- c) What is good for the environment?



6. Read the cartoon and identify what it is criticizing. After that, make a new one about sustainable farming. (Leia o cartum e identifique o que ele está criticando. Depois disso, produza um novo sobre agricultura sustentável.)

Disponível em: <https://twitter.com/greenpeace/status/463334286519988224> Acesso em 11 de nov. de 2020.