

ATIVIDADE 4

Tema: Sports around the world / Linking words and digital genres

Habilidades Essenciais: (EF09LI04-A) Discorrer sobre resultados de pesquisa ou estudo com o apoio de recursos, tais como notas, gráficos, tabelas, adequando as estratégias de construção do texto oral aos objetivos de comunicação e ao contexto, para utilizar em interações discursivas; (EF09LI09) Compartilhar, com os colegas, a leitura dos textos escritos pelo grupo, para valorizar os diferentes pontos de vista defendidos, com ética e respeito; (EF09LI12-A) Produzir textos, charges, wikis, *memes*, colaborativamente, sobre temas de interesse coletivo local ou global, que revelem posicionamento crítico para aprimorar a competência escrita; (EF09LI13-A) Reconhecer e explorar, nos novos gêneros digitais, *gif*, *E-zines*, *tweets*, *gameplay*, *trailer* honesto, wikis, *memes*, novas formas de escrita, como abreviação de palavras, palavras com combinação de letras e números, pictogramas, símbolos gráficos, na construção das mensagens para desenvolver as competências sociocomunicativas; (EF09LI14-A) Compreender os valores semânticos dos conectores indicadores de adição, condição, oposição, contraste, conclusão e síntese, para utiliza-los como auxiliares na construção da argumentação e intencionalidade discursiva; (EF09LI19-A) Compreender e discutir a comunicação intercultural, por meio da língua inglesa, como mecanismo de valorização pessoal e de construção de identidades no mundo globalizado, para respeitar e valorizar a diversidade linguística e cultural.

NOME:

UNIDADE ESCOLAR:



Linking words for Essay

ADDITION	SEQUENCE	CONSEQUENCE	CONTRAST
Another	After this	Eventually	However
Moreover	Then	So	On the other hand
And then	At this point	Then	Despite
Similarly	Earlier	In that case	In spite of
Also	Later	Thus	In contrast
In addition	To begin with	Consequently	Alternatively
Likewise	Initially	Thereby	Although

Disponível em: <https://eslforums.com/linking-words/> Acesso em 16 de nov. de 2020.

1. Choose the right Linking word to complete the sentences.

1.1. _____ to gentle, he is handsome and polite.

- a) () Earlier
b) () In spite of
c) () In addition
d) () In that case

1.2. He stopped eating fat food. _____, he starting to get thin.

- a) () Later
b) () In that case
c) () Moreover
d) () However

1.3. _____ I don't have a lot of money, I want to buy a motorcycle.

- a) () Although
b) () To begin with
c) () Thereby
d) () Likewise

2. Complete the sentences with the words above:

VLOG

PSA

BLOGS

INSTAGRAM ACCOUNT

MEMES

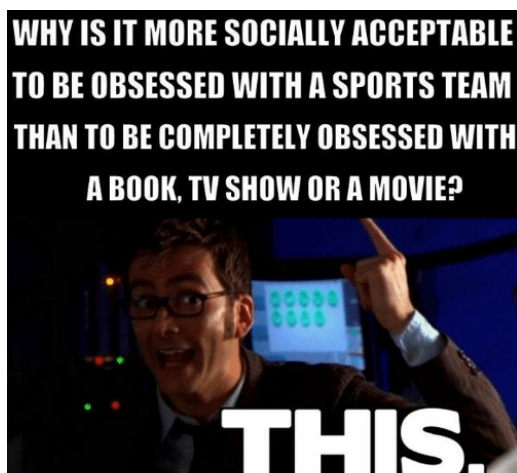
PODCAST

TWEET/S AND/OR TWITTER ACCOUNT

Examples of Digital Genres

- a) _____: a blog in which the postings are primarily in video form
- b) _____: a digital audio file made available on the Internet for downloading to a computer or mobile device, typically available as a series, new installments of which can be received by subscribers automatically
- c) _____: an element of a culture or system of behavior that may be considered to be passed from one individual to another by nongenetic means, especially imitation
- d) _____: ad, is a message in the public interest disseminated by the media without charge, with the objective of raising awareness, changing public attitudes and behavior towards a social issue
- e) _____: a posting made on the social media website Twitter
- f) _____: is a free online photo sharing and social network platform that was acquired by Facebook in 2012
- g) _____ (there are like so many subcategories): a regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style

Disponível em: <https://laurenbronsteincom.wordpress.com/2017/02/04/examples-of-digital-genres/> Acesso em 16 de nov. de 2020. (Adaptado)



3. O meme é um gênero textual difundido por meio da internet e se caracteriza pelo seu humor e sua criticidade. Diante dessa característica do meme, identifique a crítica social presente no texto ao lado.

Disponível em: <https://me.me/i/why-is-it-more-socially-acceptable-to-be-obsessed-with-17900893> Acesso em 16 de nov. de 2020.



4. A leitura do PSA ao lado tem como objetivo mudar uma atitude da nossa sociedade. Identifique essa atitude, observando os elementos verbais e não verbais.

Disponível em: <https://www.insidethatad.net/nikes-dream-crazier-ad-teaches-us-to-strive-for-more/> Acesso em 16 de nov. de 2020.

World

- *Football (Soccer) is the most popular sport in the world.*
- *The sports of tennis, football (soccer), and cricket all originated in England, but are drawn from older games that have been played throughout history.*
- *Rugby and American football are similar, but American football players wear much more protective gear than rugby players.*

Sports are popular for a number of reasons. Keeping healthy, for example, is often cited as a reason for participating in sports. Others will tell you that they do sports for recreational purposes. Sports are even more popular with people who do not necessarily participate in them, but love being spectators. Since time immemorial, people have been awed and inspired by extraordinary human beings who are able to perform tremendous athletic feats. Here is a brief discussion of the most popular sports in the world.

The Most Popular Sports In The



1. Football (Soccer) - 4 billion fans

Soccer player on the training field. Image credit: Jacob Lund/Shutterstock

Football, better known as soccer in the US and Canada, is the most popular sport in the world, with an estimated following of 4 billion fans. Like some of the other sports on this list, the origins of football as we know it are in England in the 19th century, though history points to people playing similar games as far back as two thousand years, beginning in China. One reason for football's popularity is that unlike other sports that require expensive equipment, all you need to play football is a ball and your foot. Hence, anyone, rich or poor, can enjoy the sport. It is played all over the world, but is particularly popular in Europe, Central and South America, and Africa.



2. Cricket - 2.5 billion fans

Cricketer on the field in action. Image credit: Rawpixel.com/Shutterstock

Cricket boasts a fan base of 2.5 billion. The game is most popular in the UK and some former British colonies, notably India, Pakistan and Australia. Like baseball, it involves two teams, a bat, a large field, and scoring runs. There are significant differences, however, including a long rectangular pitch at the center of a cricket field, where the ball is thrown to a batsman, as opposed to a mound at the center of a baseball diamond facing a batter at home plate.

Disponível em: <https://www.worldatlas.com/articles/what-are-the-most-popular-sports-in-the-world.html> Acesso

em 16 de nov. de 2020.

5. Answer these questions in English.

- Where did *tennis*, *football (soccer)*, and *cricket* originate?
- What are the reasons of sports being popular in the world?
- Identify, in the text, one reason for soccer's popularity.
- Is Cricket most popular in South Africa?
- What are the differences between cricket and baseball?

6. Sabemos que o esporte é muito importante na vida do ser humano. Diante disso, a UNICEF enumerou algumas razões pelas quais devemos nos conscientizar sobre a prática de esporte. Assim, leia algumas delas a seguir e, depois, escolha duas para serem reproduzidas em forma de um cartoon e um meme.

- Sport is a powerful social tool, bringing together people from different ethnic, cultural, religious, linguistic and socio-economic backgrounds.
- Sport plays an important role in improving physical and mental health, and fostering active citizenship and social inclusion.
- Sport is a good entry-point for the promotion of life skills-based education and healthy lifestyles, including the values of physical fitness, proper nutrition and how to make choices that positively impact health.
- There is evidence that sport and play enhance child development and learning and encourage better academic performance.
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Disponível em: https://www.unicef.org/sports/index_23624.html Acesso em 16 de nov. de 2020.